

SCHOOL DISTRICT OF THE MENOMONIE AREA STRATEGIC PLANNING BOARD OVERVIEW

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STRATEGIC PLANNING:

WHY DO IT?

WHAT IS IT?

WHY STRATEGIC PLAN? PUTTING IT IN WORDS

A strategic plan defines the **vision for success** in the next 3-5 years

A strategic plan will explain **how** to achieve **excellence**

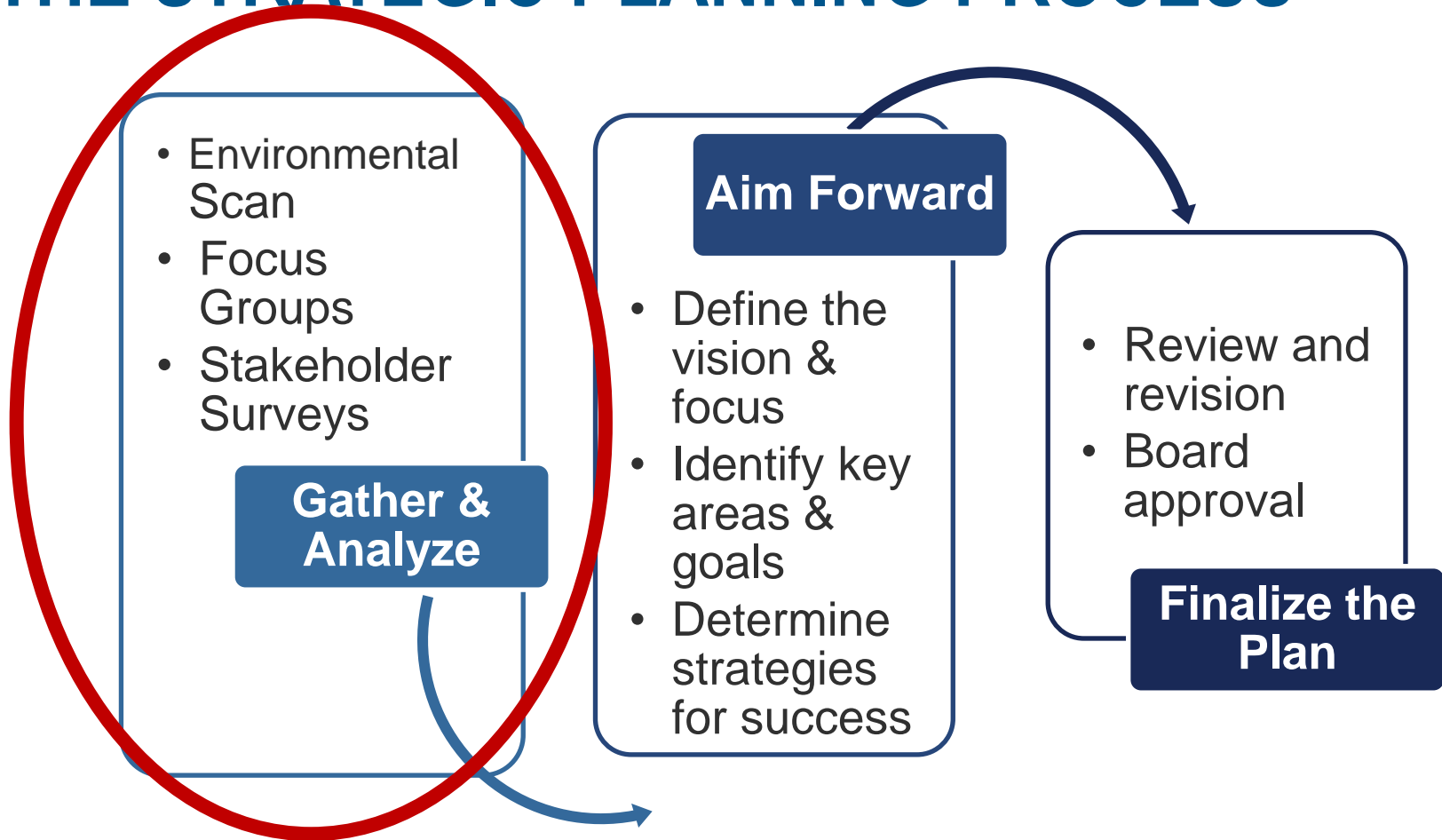
A strategic plan requires input from stakeholder groups to be **inclusive** of all members of our community

WHY PLAN?



**FUTURES
DEPEND
ON US!**

THE STRATEGIC PLANNING PROCESS



AIM FORWARD

- **Synthesize, synthesize, synthesize**
- **Identify key themes**
- **Create key pillars to focus the plan**
- **Build in 1-3 strategic goals per pillar**
- **Leaders will then select 2-3 district-wide strategies for achieving identified goals**

QUESTIONS FOR THE FOCUS GROUP

1. What works well in our school district? In other words, what makes you proud? What are the strengths?
2. What could we do better in our school district?
3. What are the key challenges the district will face in the next five years?
4. In order to prepare students for success in the future, what are the most important things we need to focus on?
5. How will we know this plan has been successful? It's 2023. What will you see? What do you hear about the school district?

OUR TIMELINE

- **July - September**
 - **Focus Group Meetings Held; Surveys Conducted**
- **November - January**
 - **Identify Key Themes**
 - **Work with Steering Committee to Draft Plan**
- **January - February**
 - **We obtain input on Draft Plan**
- **March**
 - **Present Plan to Board for Approval**

STEERING COMMITTEE ROLE

- Committee's goal is to find key themes for the district to consider focusing on in the plan.
- The Administration will draft the final plan and make the recommendation to the Board who will approve the plan
- Committee's goal is not to draft the entire plan. We are identifying key themes and possible strategy areas. The district leadership will set goals and specific action plans for the identified strategy areas.

QUESTIONS?



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THANK YOU

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