Education for Employment Plan



What is Education for Employment (E4E)?

Education for Employment was established in 1985 in response to the growing concern over the number of youth who failed to make a successful transition from school to post-secondary endeavors. Chapter PI 26, the administrative rule for this program, was revised and became effective on July 1, 2004.

On June 30, 2013, Wisconsin Statute 115.28(59) was signed to require implementation of academic and career planning (ACP) statewide and beginning in the 2017-18 school year that all pupils are enrolled in grades 6 to 12 in a school district.

Education for Employment shall incorporate applied curricula; guidance and counseling services under par. (e); technical preparation under s.118.34; college preparation; youth apprenticeship under s.106.13 or other job training and work experience; and instruction in skills relating to employment.



What is PI26?

PI 26 is a state law that asserts that school boards of school districts in Wisconsin "Shall provide access to an education for employment program approved by the state superintendent. The purpose of education for employment programs is to prepare elementary and secondary pupils for employment, to promote cooperation between business and industry and public schools, and to establish a role for public schools in the economic development of Wisconsin. This chapter defines education for employment programs, describes the process for approval of education for employment plans, and establishes approval criteria for education for employment programs."

The most recent data from the Wisconsin State Labor and Workforce Report lists both the industry employment and wage information for Dunn County. The average annual employment was highest in the areas of Education and Health; Manufacturing; Trades, Transportation, Utilities; Professional and Business Services; and Construction. Wages were highest in the areas of Construction; Manufacturing; Financial Activities; Professional and Business Services; and Education and Health industries.



Industry Employment and Wages

2020 Employment and Wage Distribution by Industry

\$196,666,213 Education and Health

\$196,267,490 Manufacturing

\$194,583,702 Trades, Transportation, Utilities

\$49,032,605 Construction

\$33,842,824 Professional and Business Services

Dunn County unemployment rate was 3.0% (April 2019) Dunn County unemployment rate was 11.2% (April 2020) Dunn County unemployment rate was 3.9% (April 2021) Dunn County unemployment rate was 3.3% (April 2022)







Industry Employment and Wages

Industry	Percent of Total Employment	Percent of Total Payroll
Education and Health	25.83%	25.62%
Manufacturing	19.81%	25.56%
Trades, Transportation, Utilities	28.17%	25.34%
Construction	4.67%	6.39%
Professional and Business Services	3.73%	4.41%



The most recent data from the Wisconsin State Labor and Workforce Report lists

wages of workers in the county were highest in:

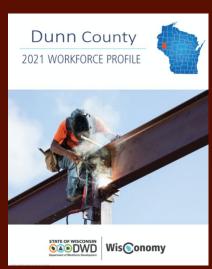
Average Wage per Industry

\$54,113 Manufacturing

\$47,511 Financial Activities

\$43,959 Professional & Business Services

\$41,806 Education and Health





West Central Employment Projections 2016-2026

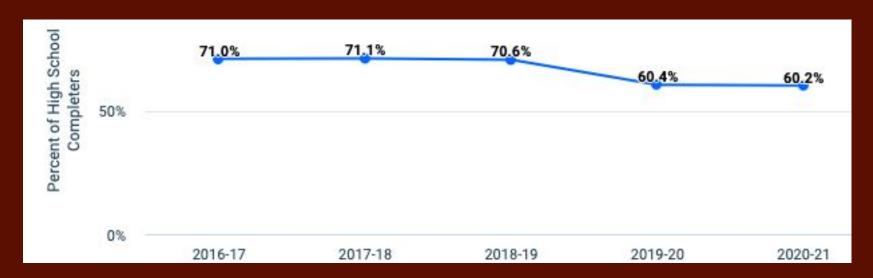
Projected growth by area				
Growth	Industry	Employment Range 2016 to 2026		
7.9%	All Industry Growth	212,692 to 229,547		
7.8%	Education and Health Services	46,552 to 50,204		
11.2%	Leisure and Hospitality	20,110 to 22,353		
14.4%	Professional and Business Services	16,712 to 19,121		
14.1%	Construction	7,725 to 8,814		

^{*} Only includes jobs that will be filled, positions not filled are not included.



Postsecondary Enrollment Trends

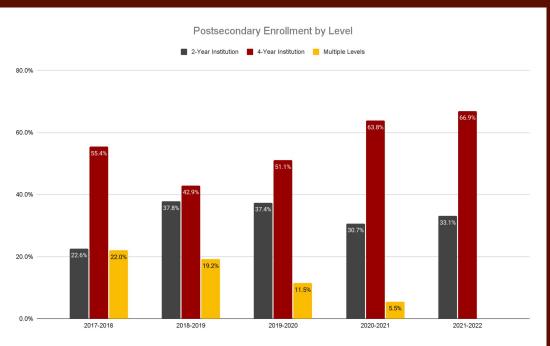
Percent of SDMA Students who Enroll in a Postsecondary Institution





Postsecondary Enrollment Trends

Postsecondary Enrollment by Level					
	2-Year	4-Year	Multiple		
Year	Institution	Institution	Levels		
2017-2018	22.6%	55.4%	22.0%		
2018-2019	37.8%	42.9%	19.2%		
2019-2020	37.4%	51.1%	11.5%		
2020-2021	30.7%	63.8%	5.5%		
2021-2022	33.1%	66.9%	NA		





Elementary E4E Services

Staff within the SDMA collaborate across content areas to prepare elementary and secondary pupils for future employment. Examples of this include, but are not limited to.

- Field trips to area business, farm city days, and municipal services.
- Guest speakers related to classroom activities
- Partnerships with Junior Achievement
- Early career interest exploration as part of guidance lessons

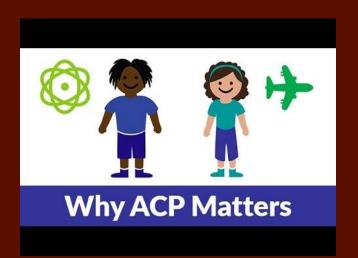


6-12 E4E Services

What is Academic and Career Planning?

Academic and Career Planning, or ACP, is a student-driven, adult-supported process that helps students create and cultivate their own unique and information-based visions for post secondary success, obtained through self-exploration, career exploration, and the development of career management and planning skills.

Staff within the SDMA are committed to engaging parents and community members to support ALL learners as they explore learning opportunities allowing them to becoming college and career ready.





School Services that Support ACP (Academic and Career Plans)

- CTE Courses
- Required and Elective Courses
 - Middle School, <u>High School</u>
- Career Planning Conferences
- Counseling Services
 - Middle School, High School
- Work Based Learning
 - Job Shadows
 - School Supervised Work Experience
 - Youth Apprenticeships
 - Industry Certifications

- Postsecondary Enrollment Options (Offered within the SDMA)
 - o Early College Credit Program
 - Start College Now Program
 - Articulated Courses
 - SDMA/CVTC High School Academies
- Available Scholarship Opportunities



ACP Curriculum - Scope and Sequence

Grade 6-12 ACP Learning Targets

Middle School and High School ACP Curriculum Plans

Middle Level

Freshman Level

Sophomore Level

Junior Level

Senior Level



Menomonie Middle School ACP Scope & Sequence

Our primary vehicle for delivering ACP information at the Menomonie Middle School will be CARES time. Each grade level will be having 3-5 ACP activities per year. General Topics for each grade level include:

6th grade: Introduction to ACP Process, Goal Setting, Xello Interest Inventories, Educational Planning related to Goals.

7th Grade: Revisiting ACP Process, Xello Learning Styles, Work Values, Resume Building

8th Grade: Transition Planning Using ACP process, Using Xello Interest Inventories and Skills in Career Exploration, MHS Course planning using personal ACP Plan

Career Exploration - Xello

Students will use Xello to uncover personal learning styles, individual interests as well as, abilities and aptitudes. This information will guide them throughout the Xello program leading to occupational research and individualized academic career plans. Throughout the journey, students will research and apply for post-secondary education options; apply for scholarships and financial aid; complete resumes and cover letters; participate in mock-interviews and job shadows; all while developing an electronic portfolio.



Dual Enrollment Opportunities that Support ACP

- Dual (Credit) Enrollment Courses at Menomonie High School
- Business Management Academy
 - o Partnership with CVTC leading to a CVTC associate's degree upon completion
 - Can be completed prior to high school graduation
- Pre-Nursing Healthcare Academy
- Dual Credit Summer Academy Courses
 - Offered to HS students in partnership with CVTC in identified program areas



Industry Certification Opportunities that Support ACP

- Students Earned the following Industry Certification
 - Youth Apprenticeships-33 Students
 - DPI Skills Certifications
 - Employability Skills-26 Students
 - Assistant Childcare Teacher-13 Students
 - Business Management and Administration-1 Student
 - Child Service-3 Students
 - Family and Community Services-1 Student
 - Finance-1 Student
 - Food Service-4 Students
 - Infant and Toddler-12 Students
 - Marketing-2 Students
 - Retail Management-2 Students
 - Sports and Entertainment-1 Student
 - Youth Leadership-7 Students
 - Total Earned Certificates-106



Community Partnerships/Services that Support ACP

Career and Technical Education Advisement Committees

Junior Achievement/Guest Speakers

Eighth Grade Career Day/Career and Technical Education Day-High School

Career Venture in Eau Claire/UWEC Tour Day

Work-Based Learning/Community Service

Job Shadows/Field Trips/Mock Interviews

Career and Technical Student Organizations (FFA, FBLA, DECA, HOSA, FCCLA, Skills USA)

Chamber of Commerce

CTE Advisory Committees



Post-secondary Services that Support ACP

Menomonie High School Articulated Courses

Chippewa Valley Technical College

Northwood Technical College

University of Wisconsin-Stout

University of Wisconsin-Eau Claire

<u>University of Wisconsin-River Falls</u>

Wisconsin Apprenticeship Program



Annual Review and Approval of SDMA E4E Plan

School District of the Menomonie Area staff review and present the Education for Employment Plan annually and present updated information to the Board of Education for their review and approval. The information contained within this plan was reviewed on June 26, 2023 and is approved on July 10, 2023.



Ways to be Involved

To become involved with Academic and Career Planning within the School District of the Menomonie Area, please contact the office of Curriculum, Instruction and Assessment.

Brian G. Seguin
Assistant Superintendent of Instruction
brian_seguin@msd.k12.wi.us
715-232-1642 ext 10125

Ryan Sterry
CTE Coordinator
ryan_sterry@msd.k12.wi.us
715-232-2609 ext 40119

Carla Klingfus
Program Assistant
carla_klingfus@msd.k12.wi.us
715-232-1642 ext 11066

