

COMMUNITY HEALTH IMPROVEMENT PLAN

DUNN COUNTY, WI 2025



EXECUTIVE SUMMARY

The Health Dunn Right Coalition is a community-based health coalition that was created in 2019 to engage residents in actions and programs that impact their health.

On December 6, 2024, over 70 community members gathered to identify tangible, action-oriented goals for each action team to accomplish over the next three years. This “strategic doing” process was designed as a collaborative approach to address the top health priorities in a way that is most impactful and most relevant to Dunn County citizens.

The goals that were co-created by each action team are described in this report, the 2025 Dunn County Community Health Improvement Plan (CHIP). In this report, you will find each action team’s overall goal, their objectives in achieving this goal, and the different strategies they will be using to achieve it.

The results of the 2024 Dunn County Community Health Needs Assessment identified the top health priorities to be:

1. Childcare
2. Pollution
3. Access to Healthcare*
4. Alcohol Misuse *
5. Housing

*See Health Department Strategic Plan 2026

The following action teams have been created to address the top health priorities in 2025-2027:

1. Childcare
2. Healthy Environments
3. Mental Health and Wellness*
4. Housing

*Focus on access to mental health care

CHILDCARE

GOAL:

Improve the accessibility, affordability, and quality of childcare for Dunn County families.

- 1 Collect Dunn County data on the scope, scale, and impacts of the childcare crisis and infrastructure.**

- Compile and review current data to identify gaps.
- Conduct Employer/Employee Surveys of childcare impacts on employment.
- Write a list of recommendations for stakeholders.



- 2 Build partnerships between major Dunn County employers and childcare providers.**

- Work with local partners to identify major employers in Dunn County.
- Encourage employers to adopt the Family Friendly Workplace model.
- Highlight a business of the quarter shout-out for best practices/recognition.

- 3 Identify and promote innovative childcare provider models.**

- Identify innovative childcare models that would match Dunn County's needs.
- Promote in-home childcare centers as a vital community asset.

HEALTHY ENVIRONMENTS

GOAL:

Provide Dunn County residents with information and resources to make environmentally conscious decisions.

1

Educate residents on the relationship between the environment and health.

- Create tailored educational materials on the relationship between environments and health. (Examples: Climate health, Water quality, PFAs)



2

Promote civic engagement in programs, opportunities, and decisions that impact the health of their environment.

- Collaborate with local partners to identify relevant programs.
- Support local environmental health programs that have demonstrated success with co-branding promotion and communication campaigns.

3

Leverage existing programs that have demonstrated success in environmental health outcomes.

- Provide educational materials on how citizens can be civically engaged.
- Promote awareness of policies and programs that impact healthy environments.
- Promote opportunities to get involved in local decision-making processes.

ACCESS TO MENTAL HEALTH CARE



GOAL:

Improve the overall mental health, well-being, and access to mental health care for Dunn County residents.

1 Expand community partnerships to break down system silos.

- Collaboratively share resources with community partners to increase program engagement and reduce duplication of services.
- Localize information about partner events, updates, and programs to improve program accessibility for the community.
- Identify and engage new mental health partners to strengthen the Health Dunn Right network.

2 Advocate and normalize the spectrum of mental health and well-being.

- Launch a community-wide anti-stigma campaign focused on mental health and wellness.
- Utilize innovative outreach strategies to increase awareness of local mental health resources. (Example: 988, WIMA Warmline, ProjectHOPE)
- Host a partner and community networking event to reduce stigma and build supportive conversations around mental health.

3 Broaden the impact of-- and enhance community involvement in-- effective mental health initiatives.

- Engage local schools in the Green Bandana Project to strengthen anti-stigma and suicide prevention education.
- Promote community-based mental health partners as reliable referral and support platforms for individuals experiencing mental health challenges.
- Increase visibility of partner programs, events, and resources by promoting them through Health Dunn Right platforms.

HOUSING

GOAL:

Form and advance local partnerships, initiatives, and programs to develop safe, affordable, quality housing options for all Dunn County residents.

① Create organizational maps of housing-related programs and initiatives.

- Support and promote local housing workgroups mapping initiatives (LoHAT, Dunn County Housing Workgroup, City Council Workgroup)
- Partner with workgroups to distribute maps, graphics, toolkits, resources, and communication campaigns to various audiences.
- Provide educational materials and support to help community members understand housing-related policy, programs, applications, etc.

② Partner with local teams to sustain educational housing efforts.

- Partner with the Local Housing Advocates team to sustain volunteer-led Housing Clinics that provide 1:1 housing application support.
- Attend webinars, meetings, summits, and trainings to understand the current housing landscape and various housing models.
- Host educational speakers to identify innovative housing solutions.



③ Advocate for safe, affordable, quality housing for community members.

- Collaborate with local partners to elevate the community's housing needs, wants, and desired outcomes.
- Promote community participation in local housing discussions, events, and decision-making processes.



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